

FREE

# 50 AI Prompts Every Entrepreneur Needs (Free Starter Pack)

## SECTION 1: Cold Email & Outreach

### Prompt 1: Initial Connect Email

Write a cold email to [TARGET NAME] at [COMPANY NAME] introducing yourself and your services. Highlight a specific benefit that could help their business.

### Prompt 2: Follow-Up After Initial Email

Draft a follow-up email for [TARGET NAME] after your first outreach. Reference your previous email and include an enticing offer or question to encourage a response.

### Prompt 3: LinkedIn Message for Networking

Create a LinkedIn message reaching out to [TARGET NAME]. Mention a mutual connection and a specific reason why connecting would be beneficial for both of you.

### Prompt 4: Re-engaging Old Leads

Write an email to re-engage a potential client you spoke with [TIME FRAME] ago. Provide updated information about your services that may interest them.

### Prompt 5: Personalized Offer Email

Compose a cold email offering a special discount on your service for [TARGET NAME]. Make it personal by mentioning something specific about their business.

### Prompt 6: Referrals Request Email

Create an email requesting referrals from your current clients. Mention how rewarding and easy it is for them to help you find potential leads.

### Prompt 7: Cold Outreach via DM

Write a direct message for Instagram to reach out to [TARGET NAME]. Keep it casual and focus on engaging them with a question related to their recent post.

### Prompt 8: Email for Event Networking

Draft an email inviting [TARGET NAME] to connect after meeting at [EVENT NAME]. Mention a common conversation point to jog their memory.

### Prompt 9: Goodwill Follow-Up

Write an email offering value to [TARGET NAME], such as a helpful resource or article, without any sales pitch. Build rapport and trust through this gesture.

### Prompt 10: Survey Feedback Email

Create a cold email inviting [TARGET NAME] to participate in a survey about [TOPIC]. Offer a small incentive for their time, ensuring its relevant to their interests.

## SECTION 2: Viral Hooks & Social Content

### Prompt 11: TikTok Hook for a Product

Write an attention-grabbing hook for a TikTok video promoting [PRODUCT NAME]. Include a question or dramatic statement to draw viewers in.

### Prompt 12: Instagram Caption for Engagement

Generate an Instagram caption for a post about [TOPIC]. Make it engaging by asking followers to share their experiences related to your topic.

### Prompt 13: YouTube Title Optimization

Create an eye-catching title for a YouTube video on [VIDEO TOPIC]. Ensure it sparks curiosity and encourages clicks by hinting at valuable content.

#### **Prompt 14: Quick Tip for Social Media Posts**

Write a quick-tip post for social media giving advice on [TOPIC]. Make it concise and actionable, designed for sharing.

#### **Prompt 15: Teaser for Upcoming Launch**

Draft a teaser post for Instagram announcing an upcoming launch of [PRODUCT/SERVICE]. Use excitement and urgency to build anticipation.

#### **Prompt 16: Inspirational Quote Post**

Create a post featuring an inspirational quote related to [TOPIC]. Consider using a unique graphic style that aligns with current social media trends.

#### **Prompt 17: Challenge Engagement Post**

Design a post that invites followers to participate in a challenge related to [TOPIC]. Outline the steps and what's at stake for participants.

#### **Prompt 18: Poll for Audience Feedback**

Compose a poll question for Instagram Stories asking your audience about [TOPIC]. Make it feel casual but informative to gather insights.

#### **Prompt 19: Behind-the-Scenes Content Idea**

Write a prompt for a behind-the-scenes video showcasing [PROCESS/PROJECT]. Consider what unique aspects might fascinate your audience.

#### **Prompt 20: Fun Fact Post**

Generate a post sharing a fun fact about [INDUSTRY/TOPIC]. Keep it light and engaging, encouraging followers to comment or share.

### **SECTION 3: Sales Copy & Landing Pages**

#### **Prompt 21: Headline for Sales Page**

Create a compelling headline for a sales page promoting [PRODUCT/SERVICE]. Focus on a key benefit that addresses customer pain points.

#### **Prompt 22: Intro Paragraph for Landing Page**

Write an engaging introduction paragraph for a landing page about [SERVICE]. Highlight a problem it solves and the emotions it evokes.

#### **Prompt 23: Sales Email Subject Line**

Draft a captivating subject line for a sales email promoting [PRODUCT]. Use urgency or curiosity to encourage opens.

#### **Prompt 24: Call to Action for Ads**

Compose an irresistible call to action for an ad campaign promoting [SERVICE]. Use direct language to compel immediate engagement.

#### **Prompt 25: Testimonials Section for Landing Page**

Create a persuasive section for a landing page featuring testimonials from satisfied clients. Focus on their success stories.

#### **Prompt 26: Product Features Section**

Write bullet points detailing the top features of [PRODUCT/SERVICE]. Make each point benefit-centric to entice potential buyers.

#### **Prompt 27: FAQ Section for Sales Page**

Draft a FAQ section addressing common objections for [PRODUCT]. Provide clear, succinct answers that guide potential customers to a purchase.

#### **Prompt 28: Objection Handling Argument**

Create a brief argument to address the concern, I'm not sure if this will work for me for prospective buyers considering [SERVICE].

#### **Prompt 29: Storytelling Hook for Sales Email**

Write a compelling storytelling hook for a sales email about [PRODUCT]. Engage readers by sharing a relatable scenario or success story.

#### **Prompt 30: Social Proof Inclusion**

Generate text that effectively includes social proof on a landing page. Mention the number of users or notable clients to build trust.

## **SECTION 4: Business Ideas & Strategy**

#### **Prompt 31: Brainstorm Side Hustle Ideas**

List five side hustle ideas that someone skilled in [YOUR FIELD] can start quickly. Include potential revenue streams for each idea.

#### **Prompt 32: Validation Questions for Product Idea**

Generate ten questions to validate the idea for [PRODUCT/SERVICE]. Focus on customer needs and willingness to pay.

#### **Prompt 33: Launch Plan Outline**

Draft an outline for a launch plan for [PRODUCT]. Include key steps, a timeline, and marketing tactics to reach your audience.

#### **Prompt 34: Partnership Proposal Outline**

Create a brief outline for a partnership proposal aimed at [POTENTIAL PARTNER]. Highlight mutual benefits and collaborative opportunities.

#### **Prompt 35: SWOT Analysis Template**

Build a basic SWOT analysis template for entrepreneurs in [INDUSTRY]. Encourage them to fill in strengths, weaknesses, opportunities, and threats.

#### **Prompt 36: Monetization Strategy Exploration**

List three potential monetization strategies for a blog focused on [TOPIC]. Highlight pros and cons of each approach.

#### **Prompt 37: Customer Avatar Creation**

Draft instructions for creating a customer avatar for [BUSINESS IDEA]. Include key demographics, pain points, and interests to consider.

#### **Prompt 38: Goal Setting Framework**

Design a simple goal-setting framework for entrepreneurs to use when developing their business plans. Include specific metrics to track.

#### **Prompt 39: Networking Strategy Suggestions**

Generate a list of networking strategies for entrepreneurs in [INDUSTRY]. Encourage diversifying connections to find prospective collaborators.

#### **Prompt 40: Marketing Campaign Ideas**

Brainstorm five creative marketing campaign ideas for launching [PRODUCT/SERVICE]. Include themes and target audiences for each.

## **SECTION 5: Content & SEO**

#### **Prompt 41: Blog Post Title Generator**

Create five blog post titles around [TOPIC] that focus on SEO and drive traffic. Ensure they include primary keywords.

#### **Prompt 42: YouTube Script Outline**

Draft a basic outline for a YouTube video script about [TOPIC]. Include key points to cover, engaging questions, and a call to action.

#### **Prompt 43: Email Newsletter Snippet**

Write a catchy snippet for an email newsletter covering [TOPIC]. Make it engaging and encourage readers to click through to learn more.

#### **Prompt 44: SEO Keywords Research Process**

Outline a simple process for researching SEO keywords for a blog about [TOPIC]. Include effective tools and best practices.

#### **Prompt 45: Buyers Guide Content Ideas**

Generate three content ideas for a buyers guide on [PRODUCT CATEGORY]. Focus on essential factors buyers should consider.

#### **Prompt 46: Interview Questions for Experts**

Draft ten insightful interview questions you could ask an expert in [FIELD]. Aim to uncover knowledge that would benefit your audience.

#### **Prompt 47: Content Calendar Outline**

Create a basic outline for a content calendar for the next month focusing on [TOPIC]. Include post ideas and publishing dates.

#### **Prompt 48: Meta Descriptions Template**

Write a template for creating compelling meta descriptions for blog posts about [TOPIC]. Focus on including keywords and actionable language.

#### **Prompt 49: Social Media Hashtags List**

Compile a list of 10 relevant hashtags for promoting content related to [TOPIC] on Instagram. Include a mix of popular and niche tags.

#### **Prompt 50: User-generated Content Calls**

Draft a call-to-action encouraging your audience to submit user-generated content related to [PRODUCT/SERVICE]. Make it enticing by highlighting potential rewards.

## **Want More?**

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